

CANOPY PARTNERS

A Technology Services Company Dedicated to Elevating Imaging in the Healthcare Value Chain

Strategy & Advisory



**Technology Solutions** 



**Professional Services** 





# Making Imaging providers more Productive, Profitable, and Effective

Medical imaging is all about effective patient diagnosis and care. However, as reimbursement models shift from quantity to quality, the Radiology sector must demonstrate measurable contributions to overall outcomes. It is becoming increasingly more difficult to deliver high-quality care while remaining productive and profitable.

Successful practices must find ways to deliver subspecialized care and results with accuracy and precision. These outcomes require continuous investment.

Canopy Partners is exclusively focused on elevating the value and relevance of imaging in the healthcare value chain. Our focus is on imaging providers within hospitals, independent physician practices, and outpatient centers.

We provide the tools and technologies imaging professionals need to maintain their edge in the healthcare marketplace.

### STRATEGY & ADVISORY

**Expert guidance & best practice direction** 



- Imaging Summit Series
- Enterprise Imaging IT Assessments
- Workflow Optimization
- Vendor Evaluation & Selection
- RFPs & Contract Negotiation
- Solution Design Architecture



"Canopy Partners helped us upgrade our radiology workflow systems and strengthen our position with major hospital partners."

Mary Hondl, CEO
 Regional Diagnostic
 Radiology
 Saint Cloud, MN

# **TECHNOLOGY SOLUTIONS**

Work smarter & faster with best of breed technologies

- Clinical Applications
  - PACS
  - VR
  - VNA
  - RIS
  - Al
  - Worklist
- Work Stations
- Infrastructure
- Hosting Services
- HL7 Interfacing



# PROFESSIONAL SERVICES

A full range of support for radiology systems



- Single Point of Contact
- Radiology IT Support
- System Integration
- Project Management
- Implementation
- Radiology Concierge Service
- 24 x 7 x 365 Help Desk



"My confidence and trust in Canopy Partners has accumulated over many years. As our partner, they have the expertise to integrate multiple radiology workflow systems efficiently and effectively which delivers immeasurable value."

-Steve Shanaberger, Executive Director of Imaging, Cone Health

### HOW CANOPY PARTNERS STANDS OUT

- 100% focused on radiology with an emphasis on hospitals and health systems
- Serving 140 clients in 30 states
- Founded in 2011 by Greensboro Radiology, one of the country's largest and most innovative radiology practices
- A passion for elevating the role of medical imaging in the healthcare value chain
- Creating flexible, customer-driven business solutions that improve productivity and patient care

- Recognized by Inc. Magazine as one of America's fastest-growing companies for three consecutive years
- A single-source partner for more than 25 best-ofbreed technologies in the radiology IT market
- Known as a true partner, not a vendor
- Big enough to handle any challenge, small enough to care
- A trusted advisor with deep industry expertise and practical, real-world experience